

A black and white photograph showing the lower half of several wedding dresses and the high heels of the brides. The dresses are white and feature intricate lace and tulle details. The high heels are also white, with some having thin stiletto heels and others with thicker block heels. The background is dark, making the white dresses stand out.

BRIDAL EVENTS

By Bouche Productions

**The Leading Bridal Show
Opportunity For NJ, PA and DE
Wedding Vendors**

2019-2020 Exhibitor's Kit




We hope you'll join us!

HIGH QUALITY COUPLES ARE OUR MAIN FOCUS


At Bouche, we proudly deliver a high quality, well-attended show week after week, year after year. Our clientele of brides and grooms are serious about finding good quality wedding professionals and other services. Your market is our market, so we target high quality individuals instead of just the masses.

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Booth packages include

- The show's complete list of leads with name, phone, email, and wedding dates of all registrants, received within a few days
- Free Wi-Fi and electricity as needed
- A 6 or 8 foot table with cover and chairs
- On-stage mention of your company with your door prize
- Optional participation in our gift bag program
- A free listing in our bridalevent.com vendor directory for the show season, with the option to upgrade your listing with pictures, links, social media buttons, and contact form



We want to see you maximize your ROI

We do NOT sell leads or share them with third parties. Vendor categories are strictly capped to limit competition at each event. We have systems in place to ensure traffic for all vendors. Our ticketing system and targeted marketing ensure that the #1 reason brides attend our events is to meet quality vendors and get ideas. Our business savvy vendor reps can make suggestions about preparing for your first show.

FOR MORE INFORMATION OR TO BOOK YOUR SPACE NOW,
EMAIL US AT VENDORS@BRIDALEVENT.COM OR CALL 610.917.9300

Why Bouche?

PROFESSIONAL, HIGH-QUALITY PRODUCTION

We have produced nearly a thousand successful bridal shows in PA, NJ and DE, and have welcomed more than 100,000 couples through our doors. Our shows are well produced and maintain a fun, balanced, informative event, providing just enough entertainment to wow brides, but not enough to detract from what is most important to them—vendor time.

“Bouche produces the most sought after bridal show in the tri-state region.”

– Brides Magazine



“Carol’s shows are well organized, well received, and busy with brides.”

– Premier Bride Magazine

RELIABLE LEAD GENERATION

80% of our exhibitors return after doing their first show. Our event brings in couples who are at varying points of the sales funnel, so some could provide revenue streams this month, and others could pay off down the line as their wedding dates draw closer.

We choose prominent, attractive venues that meet our standards of curb appeal and allow for the good flow we work hard to provide, making sure that the atmosphere is physically comfortable for everyone and is conducive to doing business. Everyone wants a great crowd, but no one wants to feel crowded, so we do everything we can to strike an ideal balance while being sure to direct every bride to your table!

We look forward to the opportunity to do business with you.

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BOUCHE BRIDAL SHOW SCHEDULE 2019-2020

- SEP 8 - Cairnwood Estates / Huntingdon Valley, PA
- SEP 15 - Crowne Plaza Valley Forge / Valley Forge, PA
- OCT 13 - Embassy Suites / Newark, DE
- OCT 20 - Radisson Trevoise / Philadelphia, PA
- OCT 23 - Philadelphia Marriott Downtown / Philadelphia, PA*
- NOV 3 - Crowne Plaza Cherry Hill / Cherry Hill, NJ
- NOV 17 - Stotesbury Mansion / Philadelphia, PA
- NOV 24 - Mendenhall Inn / Mendenhall, PA
- JAN 5 - Doubletree Downtown Wilmington / Wilmington, DE
- JAN 26 - Sheraton Hotel / Valley Forge, PA
- FEB 9 - Sugarhouse Casino / Philadelphia, PA
- FEB 16 - Talamore Country Club / Ambler, PA
- FEB 23 - Concordville Inn / Concordville, PA
- MAR 1 - Tomasello Winery / Hammonton, NJ
- MAR 1 - Phoenixville Foundry / Phoenixville, PA
- MAR 8 - La Massaria at Bella Vista Country Club / Gilbertsville, PA
- MAR 15 - Collingswood Ballroom / Collingswood, NJ
- MAR 22 - The Vault 634 / Allentown, PA
- MAR 29 - Crowne Plaza Valley Forge / Valley Forge, PA
- APR 5 - Philadelphia Marriott Downtown / Philadelphia, PA
- APR 19 - Christiana Hilton / Newark, DE
- APR 19 - Appleford Estate / Villanova, PA
- APR 26 - Aldie Mansion / Doylestown, PA
- APR 29 - William Penn Inn / Gwynedd, PA

**Wednesday, 5:30pm*